

# EFFECTIVE GREEN TEAMS

~ FULYA KOCAK

TIPS

LEVERAGE  
PASSION &  
EXCITEMENT!

COMPILE A  
TEAM OF  
MORE THAN 1-2

- ↳ CROSS-FUNCTIONAL REPRESENTATION
- ↳ CROSS-REGIONAL...

FOCUS

2-5 "QUICK-WIN" OBJECTIVES  
and



RECOGNITION!

NEEDS

PROF. DEVELOPMENT

"VOLUNTEERING"

PROJECTS NEED TO BE

LEADERSHIP STYLE IS KEY!

CULTURAL "FIT"

SCALABLE and BROAD

fold into LARGER GOALS

TOOLS

SMEs:

MARK DELUSI  
JEFF BEDELL

LANA BILOVUS

CHRISTOPHER OFTEDAL

# { ESG/CSR REPORTING }

~ MARK DELISI

## SMEs

- JESSICA LONG
- MELANIE MERETSKY
- JENNIFER RUCH
- GARA NEFF
- WILL TEICHMAN
- JACK GARRETT
- MONA BENSI

### TIPS

### NEEDS

### TOOLS



THINK OF IT AS A MEANS OF TELLING YOUR SIDE OF THE STORY

AND FINDING GAPS

ACCURACY!

ACCOUNTABILITY SYSTEMS

3RD PARTY CERTIFICATION

GO IN AGGREGATE

JUDGEMENT

SPOT/REALITY CHECK

TEST RUNS  
COMFORT WITH YOUR RATINGS

GRACE PERIOD

ON THE BOTTOM

LOGISTICS & TIME INVOLVED

FIGURE IT OUT NOW  
(BEFORE SOPHISTICATION GETS IN!)

REMEMBER: THERE'S SOMEONE WORSE

DON'T GO IN BLIND!

HAVE A CONSULTANT for ASSURANCES

LEVERAGE DATA FOR MULTIPLE SURVEYS



KEEP A FOLDER



HAVE A PARTNER

DESIGNER

CONSULTANT

GETS LESS EVERY YEAR

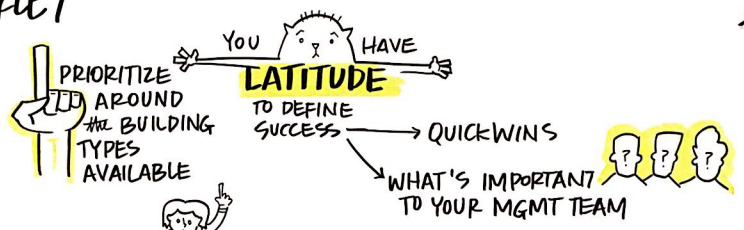
# PRIORITIZING ESG GOALS

~ AARON BINKLEY

BASED ON PEIT SECTOR, COST & REWARD ANALYSIS

SMEs:  
CHRIS WHALEN  
JEN GRIMAUDDO

## TIPS



## NEEDS



## TOOLS

LOOK OUTWARD!  
 USE/LEVERAGE PEOPLE HERE!  
**STARTING FROM SCRATCH; STRATEGIC APPROACH**  
 ~ SARA NEFF  
 GATHER WHAT YOU HAVE!  
**DON'T!**

- SMEs:**
- DANIELE HORTON
  - LOU SCHOTSKY
  - BEN MYERS
  - JEANNIE RENNE-MALONE
  - BENNETT
  - MONA B.
  - DAVE CRUM
  - BRIAN MONTAGUE
  - JEN GRIMALDO

**TIPS**

**NEEDS**

**TOOLS**



**FRAMEWORKS** HELP ORGANIZE THE EFFORT, the THINKING  
 ... PUT in their GOALS  
 ESTABLISHING ... POLICIES  
 ... BENCHMARKING

**NAYSAYERS?**  
 - AVOID THEM!  
 SPEAK in a LANGUAGE THEY UNDERSTAND

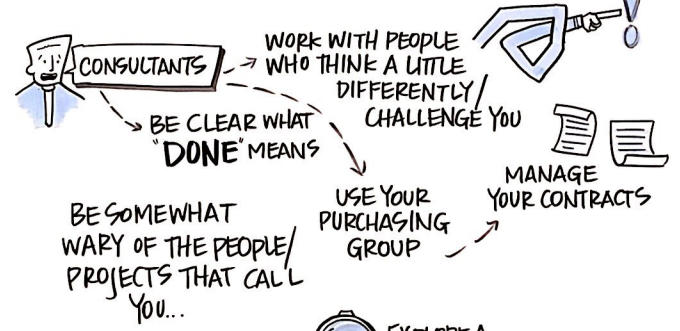
# HOW TO TAP INTO INVESTMENT CASH and MANAGING VENDOR/CONSULTANT WORK and EXPECTATIONS

~PICK A VERY

SMEs :

- JILL ZIEGLER
- WILL TEICHMAN
- AARON BINKLEY

## TIPS



## NEEDS



## TOOLS



A WAY TO EVALUATE PROVIDERS FROM A SUSTAINABILITY PERSPECTIVE



SPEAK IN INVESTMENT COMMITTEE TERMS



TAPPING INTO INVESTMENT CASH

GO **BIG** & IMPACTFUL