

BRAINSTORM DAY II

CREATING VALUE & ALLOCATING FUNDING

NIMBLE TEAM OR LARGE COMMITTEE

BARRIERS: LEASING, LANGUAGE, FINANCIALS

TABLE 3

SUSTAINABILITY EMBEDDED ACROSS

executive SPONSOR

INTERNAL CHAMPION

ESG TEAM SKILLS

- ANALYST TYPE
- COORDINATOR
- MARKETING
- VENDORS

TABLE 4

REGULATIONS

TENANT RESISTANCE

LIMITED RESOURCES

TIGHT BUDGET



PUT A VALUE ON GREEN AND EDUCATE!



PEAK TEAMS

Brainstorm

DAY 2
TEAMS 1 & 2

