



# PRESS RELEASE

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## **REIT.com, the Definitive Home for “All Things REIT” Launches**

*NAREIT’s new unified Web presence offers investment news,  
industry data, event info, policy updates, and much more*

**Washington, D.C.** — The National Association of Real Estate Investment Trusts® (NAREIT) today announced the launch of REIT.com, a new Web portal designed to be the home for “All Things REIT.”

“Whether you’re an investor, real estate professional, reporter, policy-maker or anyone else interested in REITs and real estate investment, REIT.com provides the information you want most,” said Steven A. Wechsler, NAREIT president and CEO. “Visitors can access the latest investment news, industry data, event info, policy updates, NAREIT member services and much more from this one site.”

REIT.com is designed around easy-to-use navigation that lets users find relevant content based on subject or user type. Some of the highlights of the new site include:

**NEWS**-A news tab leads visitors to a daily menu of news items of interest to real estate executives and investors pulled from NAREIT’s morning executive news summary, *Real Estate Investment SmartBrief*.

In addition, the news tab takes users to *RealEstatePortfolio.com*, the online edition of the REIT industry’s flagship magazine. Redesigned, RealEstatePortfolio.com is a real-time hub for company coverage, analysis and one-on-one interviews with leading industry professionals, portfolio managers and investment analysts.

**DATA**-REIT.com provides investors and real estate professionals with a library of current and historical data, including performance returns for the U.S. and global markets, dividend yields, market capitalizations, leverage ratios, and much more.

(more)



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**EVENTS**-Under the events tab, users can stay abreast of upcoming NAREIT meetings, real estate companies' conference calls and meetings, and other important industry events – in the U.S. and around the globe.

**INVESTORS**-Other sections of REIT.com are aimed to provide institutional as well as individual investors with resources from NAREIT and other organizations to help them make effective investment decisions about REITs and real estate investment.

**POLICY-MAKERS**-For those users focused on policy changes affecting REITs and real estate investment, the Policy & Politics section provides the latest information on national, state and cross-border legislative and regulatory issues, as well as NAREIT's Federal REIT Tax Compendium and a complete archive on industry-related issues.

**JOBS**-For individuals interested in a career in real estate, and for companies seeking to attract new talent, REIT.com's Career Center, powered by Select Leaders, contains the best professional real estate jobs, the most qualified real estate talent and the broad reach of the Select Leaders network.

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The National Association of Real Estate Investment Trusts® (NAREIT) is the representative voice for U.S. REITs and publicly traded real estate companies worldwide. Members are real estate investment trusts (REITs) and other businesses that own, operate and finance income-producing real estate, as well as those firms and individuals who advise, study and service those businesses. Visit our Web sites at [www.nareit.com](http://www.nareit.com) and [www.investinreits.com](http://www.investinreits.com).

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