



PRESS RELEASE

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MEDIA ADVISORY

NAREIT LAUNCHES *REIT* MAGAZINE TO COVER FULL RANGE OF COMMERCIAL REAL ESTATE INVESTMENT INDUSTRY

Publication Will Be Integrated With REIT.com Investment Portal Site

WASHINGTON, DC —NAREIT, the National Association of Real Estate Investment Trusts, today announced the launch of a new bi-monthly flagship publication, [*REIT: Real Estate Investment Today*](#). *REIT* will take the place of NAREIT's award-winning *Real Estate Portfolio* magazine.

The new publication's name reflects the integration of its editorial content with NAREIT's Web site, *REIT.com*, a comprehensive source of commercial real estate news; analysis; video interviews with corporate CEOs, investors and analysts; live REIT index data and a broad range of other resources for institutional and individual real estate investors, as well as policymakers.

"Our choice of the name *REIT: Real Estate Investment Today*, is a statement of our editorial objective of providing the most relevant and in-depth coverage—in print and online—of not just the REIT industry, but the full spectrum of commercial real estate investment," said NAREIT President and CEO Steven A. Wechsler.

Each issue of *REIT* will include insightful corporate strategy features on major real estate companies, analyses of the performance and prospects of individual sectors of the commercial real estate marketplace, one-on-one interviews with CEOs, and timely Q&A discussion features with leaders in the capital markets and fund management worlds.

In print form, *REIT* will reach approximately 30,000 readers, primarily senior-level decision makers in the field of commercial real estate investment. *REIT.com* receives approximately 100,000 visits monthly. Additionally, the magazine will be published in a digital edition, which also will be integrated into the *REIT.com* online platform.

Inquiries regarding advertising opportunities should be directed to [Kathleen Thomas](#) at 202-721-1497.

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The National Association of Real Estate Investment Trusts® (NAREIT) is the representative voice for U.S. REITs and publicly traded real estate companies worldwide. Members are real estate investment trusts (REITs) and other businesses that own, operate and finance income-producing real estate, as well as those firms and individuals who advise, study and service those businesses. Visit our Web site at REIT.com.

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