



PRESS RELEASE

For Immediate Release
November 19, 2009

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MEDIA ADVISORY

REIT.com CEO Spotlight: Dean Jernigan of U-Store-It Trust

In a video interview on REIT.com, U-Store-It Trust (NYSE: YSI) President and CEO Dean Jernigan said that while self-storage REITs have shed their discretionary customers during the recession, 2010 could be a huge year for the sector. Jernigan said growth opportunities could arrive in a big way next year. The interview can be seen at www.reit.com/DesktopModules/Multimedia/Videos/DeanJernigan.wmv.

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