Concurrent Session: Case Study: Ventas' Spin-off of Capital Care Properties

Friday, March 24th 11:00am – 12:15pm La Quinta Resort & Club, La Quinta, California

Moderator:

Thomas Dorsey, Principal, Centerview Partners

Panelists:

Kristen Benson, EVP, General Counsel, & Corporate Secretary, Care Capital Properties, Inc. Gregory Liebbe, SVP, CAO & Controller, Ventas, Inc. Ian Nelson, Partner-RE/AM/BCM Team Leader, PwC Brian Wood, SVP & Chief Tax Officer, Ventas, Inc.



NAREIT'S Law, Accounting & Finance Conference

March 22 – 24, 2017

Ventas – CCP Panel

Ventas – CCP Transaction Overview

Transaction Description

- Ventas announced its plan to separate most of its SNF portfolio into a new company named Care Capital Properties on April 6, 2015 in a tax-free spin-off
 - ◆ Retained all public post-acute operators Kindred, Genesis, HealthSouth, Select and Ensign-leased SNFs⁽¹⁾
 - Ventas shareholders received 1 CCP share for every 4 Ventas shares
- Spin-off completed on August 17, 2015

Pro Forma Ventas

- Focus on strategy of investing in high-quality private pay and select healthcare assets, primarily operated by leading providers in the U.S. and abroad
- Use cash from new debt raised by CCP for debt paydown
- No change to pro forma Ventas's credit rating / outlook

Pro Forma Care Capital Properties

- Focus on owning stable, quality NNN post-acute assets primarily operated by diversified mix of regional and local care providers and growth through acquisitions and redevelopment
- At time of spin: 355 properties and one of only two pure-play, publicly traded SNF REITs

Transaction Rationale and Investor Benefits

Benefits to Ventas

- ✓ Increased strategic focus at PF Ventas
- ☑ Improved portfolio quality
- ☑ Greater NOI contribution from private pay assets and leading operators
- ☑ Maintain scale, diversification and strong balance sheet

Benefits to Care Capital Properties

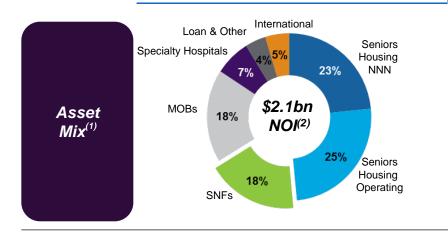
- ☑ Dedicated and experienced management team to implement and execute growth strategy
- ☑ CCP will have all the tools to pursue external growth and redevelopment
- ☑ Provides investors with a pure-play opportunity in post-acute / SNF assets
- ☑ Large, diversified NNN portfolio
- 41 diverse customers⁽¹⁾

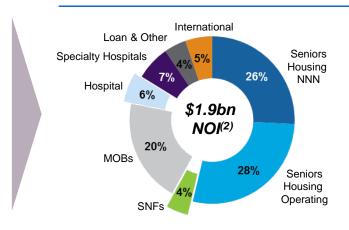
Increased focus at the two distinct companies expected to provide strategic and operational benefits

Diversified Enterprise with Scale & Growth Potential



PF Ventas (Post-Ardent & CCP Spin-Off)





2015 FFO⁽³⁾

\$1.6bn

\$1.3bn

Net Debt / EBITDA

5.9x

6.1x⁽⁴⁾

Source: Company filings.

- (1) Excludes Canadian SHOP assets from SHOP (included in international).
- (2) Q4 2014 annualized pro forma for January acquisitions.
- (3) Per Ventas guidance issued February 13, 2015.
- (4) As of September 30, 2015.

Pre Announcement Considerations

Before first filing of Form 10

Tax

- Analysis of taxable vs. tax free transaction
 - Impact at shareholder level; no corporate impact

Accounting / Audit

- PwC was brought in to assist
- Properties and trial balances to be contributed
- Basis for consolidation
- ◆ KMPG audited the carve out financials 3 year look back with interim quarter on comparative basis
- Audited financial statements comprised a combination of carved out entities under common control
- Significance assessments needed to be reconsidered and testing for additional audits were required

Legal

- Owe fiduciary duties to RemainCo, but successful launch of SpinCo also helps RemainCo shareholders
- Regulatory matters timing and location of required filings
- Multi-facility master leases ability to bifurcate
- Entity formation and structure, including jurisdiction, CCP name and stock ticker
- Existing Ventas debt and management contracts change of control provisions
- Executive team matters
 - Equity award compensation
 - How much of team required to be announced

Post Announcement Considerations

From first filing of Form 10 to spin-off date (Mid April – August)

Tax

- Financing Arrangements
 - Debt paid off with the proceeds received by CCP must be "old" and "cold" debt
- Transition Issues
 - Step plan
 - REIT testing
 - Fixed asset records/tax depreciation rules

Accounting / Audit

- Update Form 10 for new information
 - ♦ SEC Comment Letters (2 Rounds)
 - Changes in property counts update financials and allocations
- In total:
 - 4 versions of the Form 10 were filed
 - 2 SEC comment letter reviews were submitted and answered to the SEC

- Audit each new filing
- Interim review of Q1 '15 10Q, which included the comparative period in the prior year
- Audit each 3-14 audit required –reassessment of prior acquisitions using the SpinCo denominator
 - Required working with multiple accounting firms on each side

Legal

- Assignment of lease, loan and related documents (e.g. guarantees, letters of credit, UCC financing statements)
- Ground lease consents
- ◆ Formation of SPE landlords

- Governance provisions
- Negotiation of intercompany agreements
- Board and executive team

Post Announcement Considerations (cont'd)

From first filing of Form 10 to spin-off date (Mid April – August)

Final Asset Mix

- 355 assets in 56 legal entities throughout the Ventas 1,500 legal entity structure
- Located in 37 states
- Multiple facets of asset analysis and resulting implications
- Transfer of assets/entities into CCP structure occurred a week prior to spin-off

Financing

Key Cons.

- SNF operating environment
- Maintain Ventas's credit rating while establishing strong credit rating for CCP
 - Ventas: 6.1x net debt/adj. pro forma EBITDA(1)
- Watchouts

Leverage

- Debt profile maturity
- Debt and mortgage breakage costs

- CCP's ability to make acquisitions
- Optimal use of proceeds at Ventas (i.e., interest expense savings, maturity management)
- ◆ CCP: 4.8x net debt/adj. pro forma EBITDA⁽¹⁾
- Funding prior to spin-off with no Ventas guarantee

Other

- IT Responsibilities
- Accounting for Equity Awards (pre and post-spin)
- Lease considerations
- CCP considerations during this phase
 - Staffing (at what roles and what levels)
 - Training
 - Overall preparation of becoming a stand-alone company (Board, policies, etc.)

- Ventas considerations during this phase
 - Negotiating the transition services agreement "TSA"
 - Staffing/backfilling support during the TSA period
 - Determination of when to report discontinued operations for properties spun off

Post Spin-off Considerations

Post spin-off date

Tax

- Calculation of basis allocation
- Computation/allocation of earnings and profits
- Request for Canadian tax-free treatment
- TRS election

Accounting

- Spin occurred mid-month
 - ♦ Allocations to properly reflect the opening balance as of 8/17
- TSA was for a period of up to 1 year from spin date
- Transitioning responsibilities and training the CCP staff as the company designed and staffed the accounting function
- CCP's 2Q Form 10-Q due 45 days after spin-off
- Calculating comparable results for future comparisons

Legal

- Treatment of equity awards for Ventas and CCP employees
- Tenant and other counterparty notifications
- Recording of deeds and tax assessor inquiries
- Sharing resources post spin-off
 - Office space
 - IT environment
 - Employee benefit plans

Lessons Learned

Conclusions

Benefits to Ventas

- ✓ Increased strategic focus at PF Ventas
- ☑ Improved portfolio quality
- ☑ Greater NOI contribution from private pay assets and leading operators
- ☑ Maintain scale, diversification and strong balance sheet
- ☑ Superior dividend growth

Benefits to Care Capital Properties

- Dedicated and experienced management team to implement and execute growth strategy
- CCP will have all the tools to pursue external growth and redevelopment
- Provides investors with a pure-play opportunity in post-acute / SNF assets
- Large, diversified NNN portfolio
- 41 diverse customers(1)

Increased focus at the two distinct companies provided strategic and operational benefits